

Beomsoo Kim

UX/UI Designer

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Summary

UX/UI designer focused on creating thoughtful digital experiences that simplify complexity and help users feel more organized, focused, and in control. Passionate about designing intuitive interfaces through strong product thinking, visual clarity, and user-centered problem solving.

Education

Bachelor of Fine Arts — UI/UX Design Academy of Art University, San Francisco Expected Graduation: January 2026

Skills

Design

Figma, Wireframing, Prototyping, Interaction Design, User Flows, Design Systems, Visual Design

Research

User Research, Persona Development, Journey Mapping, Usability Testing

Tools

Adobe Photoshop, Illustrator, After Effects, HTML/CSS

Languages

Korean (Native)
English (Professional)

Projects

Timewise — AI Time Management App, UX/UI Case Study

- Designed an AI-powered productivity platform that helps users break large goals into manageable daily actions.
- Conducted user research and created intuitive planning flows, wireframes, and scalable UI systems in Figma.

PolyTrip — Smart Multi-Modal Trip Planner, UX/UI Case Study

- Designed a travel planning experience that simplifies transportation decisions across multiple transit methods.
- Created responsive mobile-first interfaces focused on usability, navigation clarity, and streamlined trip flows.

SkillSwap — Skill Sharing Platform, UX/UI Case Study

- Created a peer-to-peer learning platform where users exchange real-world skills through community-driven experiences.
- Designed onboarding, communication, and booking flows focused on accessibility, engagement, and trust.